

“If only this worked like that”

“If only someone would change that, like this”

“It wouldn’t take long to improve that”

The Creative Trainer Workshop is being developed to encourage entrepreneurial spirit within frontline NHS staff. Empowering frontline staff to run service and communication design improvement projects. Providing them with the skills and confidence to nurture and develop their idea into reality.

thinkpublic would like to invite you, or a member of your team, to help shape the contents of The Creative Trainer. Bringing together the skills of key leaders from the NHS and design industry to influence the development of a creative workshop, which will empower frontline staff to make a difference within the NHS. Whilst encouraging collaborations between both professions to work together towards an enhanced National Health Service for both patients and staff.

Creative Workshop development objectives:

- Helping frontline staff feel confident with planning and managing a project.
- Encouraging staff to think outside of the box and challenge traditional NHS thinking.
- Encouraging the involving of patients and key users in the project development.
- Cutting through the hierarchy issues and creating projects that will be supported throughout the organisation.
- Creating a safe environment for risk.
- Creating an ideas support and exchange network, to assist project development alongside other similar projects.

The meeting will provide a chance to network with like-minded people who are interested in improving our NHS.

The Creative Trainer Development Session: **27th January at 10.00am. Hoxton Hall.**
130 Hoxton Street. London N1 6SH. See link for map www.hoxtonhall.co.uk

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